

**Community Outreach Program by School of Fashion Technology
Of
(Amity University Mumbai)**



General Information :

Date of Event: 26/09/2022
Venue: 4th floor, Room No-403, A2 building.
Organized by: School of Fashion Technology
Total Participation: 20
Event Coordinator: Ms. Priya Mittal
Convener/Host: Dr Bhawana Chanana

Details of Expert/Speaker/Resource Person/Judge:

Country Name: India
Expert Name: Ms. Nutan Kajbaje
Organization: Faculty, ASFT, Mumbai
Designation: Part-time Faculty and Coordinator Community outreach center
Specialization: Advance Pattern Making and Garment Construction

Point wise Outcome Report:

1. What was the Inspiration behind taking up this Particular Subject for this Programme?

The inspiring factor for organizing this event was to commemorate the birthday of Hon. Chancellor Dr. Aseem Chauhan who always inspires for innovation and giving back to the society. The missions of Amity University is:-

Social Responsibility wherein the University creates and nurtures an inclusive environment where everyone can develop their full potential and contribute to the interest of the society.

Service wherein the university seeks to serve the diverse, personal, and professional development needs of its constituents and encourage habit of engagement, caring, and civic responsibility by emphasizing a connect between service, excellence, and career growth. ASFT is working for these missions since 2016.

ASFT inaugurated its community outreach centre in June 2022 and signed an MOU with Rotary Club, Smart City Navi Mumbai and Param foundation, Navi Mumbai in September 2022. They have generously sponsored 30 sewing machines for the centre. For Innovation week ASFT planned to begin the batch for the tailoring course (cutting and sewing).

The courses conducted under the community outreach program are focused on providing training in various design-oriented skills to women from the peri-urban areas, hence empowering them by opening avenues of income generation and helping them to become financially independent.

ASFT has initiated its first batch for cutting and sewing course which is of 8 weeks.

2. Who were the Distinguished Guest Speakers Invited for the Event? Kindly give their Names. Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.

The programme is being conducted by one of ASFT part-time faculty member Ms. Nutan Kajbaje who is an expert in Pattern Making and Garment Construction and have undertaken many other training programmes. She is the also the coordinator for the Community Outreach center.

3. What was the Criteria Considered for inviting the Participants, Various Individual Guests, Internal as well as External?

The guests were mostly women from neighbouring village of Bhatan and Bhatan pada. The outreach program creates a partnership between the communities and the educational institutions.

4. Were the participants were informed in advance and if yes, from what previous interaction? Were the guests recommended by someone. If yes, who?

Yes, the participants have done courses with ASFT.

The first level of the 8-week course included training on 'Traditional Embroidery Stitches' (*Paramparik Kadhai*). 16 women from village Bhatan and Bhatan Pada attended and completed this course successfully. The course included process of design transfer to cloth, design development for various placements besides embroidery stitches like stem, satin, herringbone, lazy-daizy, bullion, French knot and so on.

22 women successfully completed Level II of the programme- an 8-week course in 'Traditional Embroidery and Yarn Craft'. The course structure included mirror embroidery, crochet, and macramé. The course work included creating beautiful hand-made fashion accessories and other household products.

5. What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.

The three main goals of outreach program are to improve learning, promoting civic engagement, and strengthening local communities by assisting them in generating income through skill development. Hence, these courses conducted under this program were focused on providing training in various design-oriented skills to women.

Women will be trained for cutting and sewing of women's garments. Professional cutting and sewing for customized tailoring as well as mass production. This is an 8

week course where women will be trained to make basic and variation of salwar, kurta, blouse, petticoat etc.

6. Have we Followed-Up with the Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc.

We can conduct more training sessions with the village women and help them in establishing a business in their village, this is an initiative in giving back to society.

7. What are the plans for utilizing the contacts developed with the Invited Guests, for future cooperation to meet the targets of ‘Mission: Connect’ and Mission: Synergy of Brains? Please give a roadmap with timelines.

ASFT can conduct more such sessions with people from underprivileged sections of society. These people can be made adept in skills like advanced tailoring, embroidery (hand & machine), yarn craft, tie and dye etc., which can help them in setting up their own income-generating enterprise.